

Transformational Leadership

Overview:

Transformational Leadership is a program which highlights the power and potential of being a leader who inspires greatness in others and who achieves great outcomes through others. In this program, we contrast transformational leadership with transactional and other leadership styles, highlighting the time and place to use each style.

The program is ideal for any leader involved in organisations undergoing transformational change. It is based on leading research and practice, including the pioneering work by Bass and Avolio in the transformational leadership style.

Duration: 2 Days

Target Audience:

- Board Directors / CEOs / General Managers / Group Managers
- Team Leaders / Supervisors
- Any others in a leadership position

Topics:

- Differing styles of leadership
- The emergence of transformational leadership
- The benefits of being a transformational leader
- Measuring yourself as a transformational leader
- The keys to being an outstanding transformational leader
- Balancing the styles

Additional Information:

This program includes the MLQ Survey, a 360 degree diagnostic which measures one's effectiveness as a transformational leader.